

Being a Designer is like improv. I don't hold on too tight to my design processes. I'm present in the moment, so that when a great idea floats by, I won't miss it. I thrive in teams where humour, compassion and radical collaboration are valued.



PRODUCT DESIGNER

EXPERIENCE

SENIOR PRODUCT DESIGNER

Maharishi Foundation International | 2021 - 2023

Design and strategy for MFI's meditation and wellness digital products.

SENIOR PRODUCT DESIGNER

Aura | 2017- 2020 | San Francisco

Led the design of Aura's digital products toward our mission of financially empowering underserved communities across the US.

INTERACTION DESIGNER

Root Division | 2016 - 2017 | San Francisco

Set up a design lab, created and ran an interaction design program for underserved youth.

USER EXPERIENCE DESIGNER

Wow Labz | 2015 - 2016 | Bangalore

Designed digital products for global clients in finance, healthcare and education.

BUSINESS ANALYST

ZS Associates | 2013 - 2015 | Pune

Delivered strategic solutions using data analytics to Fortune 500 healthcare clients.

CONTACT

 www.tarachandi.com

 tarachandi13@gmail.com

 Tara Chandi

EDUCATION

MASTER OF DESIGN

2016 - 2017

Interaction Design

California College of the Arts, San Francisco

BACHELOR OF ENGINEERING

2009 - 2013

Mechanical Engineering

National Institute of Technology, Calicut

SKILLS

DESIGN


Service design, prototyping, information architecture, system mapping, UI/UX, visual design and branding.

RESEARCH

Qualitative and quantitative research, participatory design, persona creation, journey mapping and usability testing.

INTERESTS

 Facilitating workshops

 Yoga and meditation

 Birth education